



2024 COLORADO 4WD Z71 CREW CAB

EXTERIOR: RADIANT RED TINTCOAT  
INTERIOR: JET BLACK / ADRENALINE RED

ENGINE, 2.7L TURBOMAX  
TRANSMISSION, 8-SPEED AUTOMATIC

Visit us at [www.chevy.com](http://www.chevy.com)

STANDARD EQUIPMENT

ITEMS FEATURED BELOW ARE INCLUDED AT NO EXTRA CHARGE IN THE STANDARD VEHICLE PRICE SHOWN

OWNER BENEFITS

- 3 YEAR/36,000 MILE\* BUMPER-TO-BUMPER LIMITED WARRANTY
- 5 YEAR/60,000 MILE\* POWERTRAIN LIMITED WARRANTY, ROADSIDE ASSISTANCE & COURTESY TRANSPORTATION
- FIRST MAINTENANCE VISIT
- WHICHEVER COMES FIRST SEE CHEVROLET.COM OR DEALER FOR TERMS, DETAILS & LIMITS

PERFORMANCE & MECHANICAL

- AUTOMATIC START/STOP
- ENGINE COVER
- TIRE, ALL SEASON SPARE
- FLEXRIDE MODE SYSTEM
- HILL DESCENT CONTROL
- AUTO LOCKING REAR

DIFFERENTIAL

- TRANSFER CASE 2-SPEED
- CAPLESS FUEL FILL

CONNECTIVITY & TECHNOLOGY

- 3 YEARS REMOTE ACCESS PLAN; ONSTAR & WI-FI DATA CAPABLE SEE ONSTAR.COM FOR TERMS
- SIRIUSXM AUDIO WITH SXM TRIAL SUBSCRIPTION
- KEYLESS OPEN AND START
- PUSH BUTTON START
- HITCH VIEW
- HITCH GUIDANCE

INTERIOR

- 11.3" DIAG ADVANCED COLOR LCD DISPLAY WITH GOOGLE BUILT-IN COMPATIBILITY INCLUDING NAV CAPABILITY, CONNECTED APPS
- WIRELESS APPLE CARPLAY/ ANDROID AUTO FOR COMPATIBLE PHONES
- DRIVER INFORMATION CENTER, 11

DIAGONAL DIGITAL DISPLAY

- JET BLACK / ADRENALINE RED CLOTH / EVOTEX SEATS
- SEAT ADJUSTER, FRONT PASSENGER 4-WAY MANUAL
- STEERING WHEEL, WRAPPED
- REAR WINDOW, SLIDING
- POWER OUTLET 120V
- REAR SEAT REMINDER

EXTERIOR

- HEADLAMPS, LED
- FOG LAMPS, FRONT LED
- RED RECOVERY HOOKS
- POWER DUAL OUTSIDE MIRRORS, HEATED
- TAILGATE, REMOTE LOCKING
- CORNERSTEP, REAR BUMPER

SAFETY & SECURITY

- CHEVY SAFETY ASSIST:
- INTELLIBEAM-AUTO HIGH BEAM
- FOLLOWING DISTANCE INDICATOR,
- FORWARD COLLISION ALERT

- LANE KEEP ASSIST W/ LANE DEPARTURE WARNING
- AUTOMATIC EMERGENCY BRAKING
- FRONT PEDESTRIAN AND BICYCLIST BRAKING

MANUFACTURER'S SUGGESTED RETAIL PRICE

STANDARD VEHICLE PRICE \$40,200.00

OPTIONS & PRICING

OPTIONS INSTALLED BY THE MANUFACTURER (MAY REPLACE STANDARD EQUIPMENT SHOWN)

- DARK ESSENTIALS PACKAGE 3,095.00 (DEALER INSTALLED):
- CHEVROLET PERFORMANCE BLACK EXHAUST TIP
- BLACK NAMPLATE BADGE
- DOOR SILL PLATES,
- 20" BLACK WHEEL (DEALER INSTALLED - REPLACES STD/PKG) WHEELS
- Z71 CONVENIENCE PACKAGE II: 1,625.00

- EZ LIFT AND LOWER TAILGATE
- TAILGATE KEYPED CYLINDER LOCK
- TILT AND TELESCOPING STEERING WHEEL
- TAILGATE, STORAGE COMPARTMENT
- REMOTE VEHICLE START
- 8-WAY DRIVER POWER SEAT ADJUSTER
- INSIDE REARVIEW MIRROR, AUTO DIMMING
- DUAL-ZONE AUTOMATIC CLIMATE CONTROL
- DRIVER & FRONT PASSENGER HEATED SEATS
- WIRELESS DEVICE CHARGING
- POWER LUMBAR, DRIVER SEAT TECHNOLOGY PACKAGE: 950.00
- HD SURROUND VISION
- REAR PEDESTRIAN ALERT
- ADAPTIVE CRUISE CONTROL
- ADVANCED TRAILERING PACKAGE: 620.00
- IN-VEHICLE TRAILERING APP
- AUDIO SYSTEM- PREMIUM 500.00

- RADIANT RED TINTCOAT 495.00
- SAFETY PACKAGE: 445.00
- REAR CROSS TRAFFIC BRAKING
- BLIND ZONE STEERING ASSIST
- REAR PARK ASSIST
- 220 AMP ALTERNATOR 150.00
- REAR AXLE 3.42 RATIO INC.

TOTAL OPTIONS \$7,880.00  
TOTAL VEHICLE & OPTIONS \$48,080.00  
DESTINATION CHARGE 1,595.00

TOTAL VEHICLE PRICE\* \$49,675.00

EPA DOT Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy  
**20** MPG  
combined city/hwy  
**18** city  
**23** highway  
**5.0** gallons per 100 miles

COLORADO 4WD

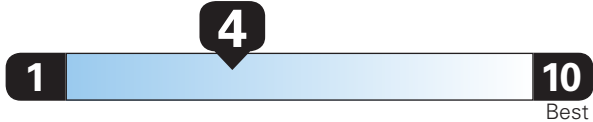
Small pickup trucks range from 16 to 37 MPG. The best vehicle rates 140 MPGe.

You spend  
**\$3,750**  
more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

G E B

Annual fuel cost  
**\$2,700**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 446 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuel economy.gov](http://fuel economy.gov).

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



Smartphone  
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
Crash

Driver  
Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

★★★★★  
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236



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security of OnStar®

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PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 51%

MAJOR SOURCES OF FOREIGN PARTS  
CONTENT: MEXICO 19%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL  
ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
WENTZVILLE, MO U.S.A.

COUNTRY OF ORIGIN:  
ENGINE: UNITED STATES  
TRANSMISSION: UNITED STATES

This label has been applied pursuant to Federal law – Do not remove prior to delivery to the ultimate purchaser. \*Includes Manufacturer's Recommended Pre-Delivery Service. Does not include dealer installed options and accessories not listed above, local taxes or license fees.

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ORDER NO DJNNJN SALES CODE E  
SALES MODEL CODE 14G43  
DEALER NO 47188  
FINAL ASSEMBLY:  
WENTZVILLE, MO U.S.A.

VIN 1GCPTEDEK5R1152452 REISSUE



DEALER TO WHOM DELIVERED  
BERGSTROM CHEVROLET OF MADISON, INC  
1345 APPLGATE ROAD  
MADISON, WI 53713-3220

